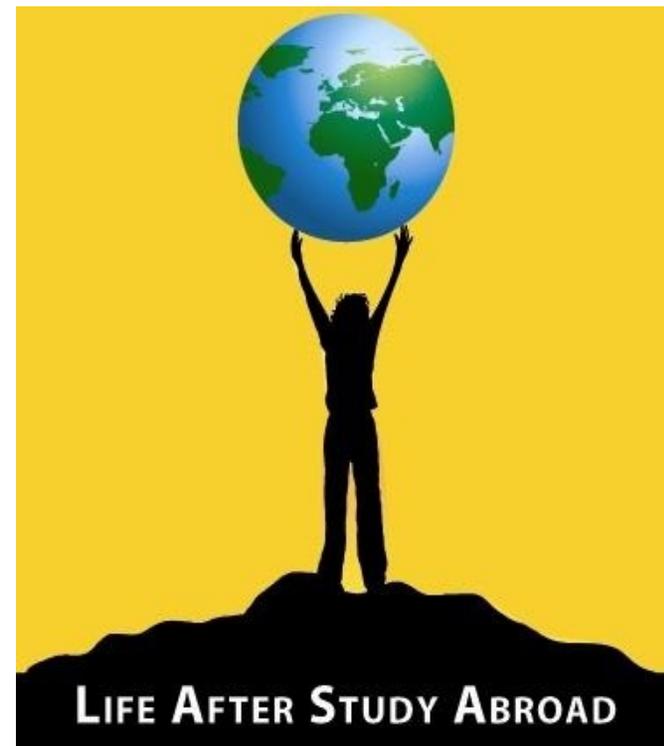


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2013 DC AREA Life After Study Abroad Conference

The Career Benefits of Study Abroad



Saturday, October 12th, 2013

Program Schedule

****Global Career Center Open 1:30pm - 5:15pm****

Ongoing 15 minute Individual Resume Reviews
Sign-up for your slot **NOW** in Ballston Room 204 & 205

1:00pm - 1:20pm

Keynote Speech by Martin Tillman

Location: Truland Auditorium

1:30pm - 2:30pm

Panel Discussion – All Participants Attend

“Making a Global Next Step: International Careers, Long-Term Service Opportunities, and Graduate School Abroad”

Location: Truland Auditorium

2:40pm - 3:20pm

Concurrent Workshops – Select **ONE** of the following:

Global Leadership: Skills and Knowledge for Our Interconnected World

Presented by Sarah LaRosa

Location: Ballston Conference Center

Beyond “It was Amazing”: How to Change the Way you Talk About Study Abroad in Interviews

Presented by Martin Tillman

Location: Truland Auditorium

3:30pm - 4:10pm

Concurrent Workshops – Select **ONE** of the following:

Choosing a Career that’s Right for You: StrengthsQuest & Study Abroad

Presented by Nicole Urlass

Location: Truland Auditorium

Tailoring Your Resume and Cover Letter for Career Success

Presented by Amanda Sargent

Location: Ballston Conference Center

4:20pm - 5:20pm

Panel Discussion – All Participants Attend

“Building a Global Network in Your Local Environment”

Location: Truland Auditorium

5:20pm

Closing Remarks by Martin Tillman

Location: Truland Auditorium

5:30pm - 6:30pm

Reception in the Ballston Conference Center

strategies. Joseph holds a B.A. in Italian Studies from Dickinson College and a M.A. in International Education with a focus on higher education from the George Washington University.

Alexis Grant

Socialexis.com

Panel Participant

Alexis Grant is an entrepreneurial writer and digital strategist with a focus on careers and the new world of work. Until mid-2011, she worked as a journalist, first for the *Houston Chronicle*, then for *U.S. News & World Report*. Now she runs her own business, Socialexis, creating digital guides and courses and helping small businesses with blogging and social media. A graduate of Colby College, Alexis studied abroad in Cameroon in 2002, and returned to French-speaking Africa for a six-month backpacking trip in 2008. On her blog, alexisgrant.com, she offers resources for dreamers considering taking a career break to travel.

Melissa Kaplan

VP of Advocacy, United Nations Association of the National Capital Area

Panel Participant

Melissa Kaplan serves as Advocacy Manager for Aid Reform and Effectiveness at InterAction. In this position, she manages advocacy and coalition work on issues of foreign assistance reform. Prior to joining InterAction, Melissa was Deputy Director of Government Relations at Citizens for Global Solutions, where she worked from 2010 to 2012. In this role, she managed CGS’s congressional outreach and advocacy efforts on a range of issues including U.N. funding, genocide prevention, and the International Criminal Court; coordinated the Washington Working Group on the ICC (WICC); and managed the Global Solutions PAC. She also worked for six years as a Government Relations Associate at the Society for Women’s Health Research, where she focused on health, science, and appropriations issues. Melissa holds an MSc. in Comparative Politics, with a focus on Europe and Russia, from the London School of Economics and Political Science, and an M.A. in Political Management from the George Washington University. She earned her B.A. in Political Science from the University of Connecticut. Melissa has also lived and taught English in Prague, Czech Republic.





Sarah LaRosa
Marymount Center for Global Education
 Workshop Presenter

Sarah has worked at the Marymount University Center for Global Education since March 2013. As Coordinator for Global Engagement, Sarah develops global education programming that fosters student development of global perspective. Prior to Marymount Sarah worked in

World Learning's International Development and Exchange Programs Unit where she implemented U.S. Department of State funded student exchange programs. From 2006-2008 Sarah served as a Peace Corps Volunteer in the Kingdom of Tonga. She holds her B.S. in Child Development from Colby-Sawyer College and her M.A. in International Education from GWU.

Amanda Sargent
Marymount University Center for Career Services
 Workshop Presenter

Amanda is a proud alumna of the Marymount University Clinical Mental Health Counseling program (M.A.) and is a Nationally Certified Counselor. In her role as Assistant Director, Amanda provides individual coaching and career services programming that addresses career development within the context of the "whole person", emphasizing proactive engagement for student success. With a student-centered approach, Amanda partners with faculty, alumni, university staff/student services, and the community to connect students to career, service, or post-graduate studies opportunities both while at Marymount and beyond. In addition to her Master's Degree, Amanda holds a B.F.A from New York University's Tisch School of the Arts.



Joseph Kirk
British Council USA
 Panel Participant

Joseph Kirk works directly with UK higher education institutions interested in the US market. He joins the British Council with previous experience in admissions and student recruitment from two US institutions: Dickinson College and Gwynedd-Mercy College. In those roles, he recruited regionally in the United States as well as abroad while implementing new communications procedures and



About the Presenters & Panelists

Martin Tillman
President of Global Career Compass
 Keynote Speaker & Workshop Presenter

An internship in India changed the course of my life..." Martin Tillman is President of Global Career Compass, an international consulting practice focused on global workforce trends and the impact of education abroad experiences on student career development. He is former Associate Director, Career Services at The Johns Hopkins University School of Advanced International Studies in Washington, DC. Tillman has been a speaker specialist for the State Department's Bureau of International Information Programs in the Republic of Georgia and most recently, at the U.S. Embassy in Harare, Zimbabwe. He conducted workshops for Deans of Students and staff at all Zimbabwe's universities on the impact of developing career service offices to further student development. He consults widely with leading education abroad organizations. He collaborated in the creation of the International Partnership for Service-Learning and Leadership. In 2006, the Partnership named him a Distinguished Fellow. Tillman was cited as a pedagogical pioneer in the fields of cross-cultural education and service-learning in *Service-Learning: A Movement's Pioneers Reflect on Its Origins, Practice, and Future*. A prolific writer, his chapter, "Employer Perspectives on International Education," appears in the 2012 SAGE Handbook in International Higher Education. He is a regular contributor of book reviews and essays to NAFSA's *International Educator* magazine and a frequent NAFSA conference speaker on issues of global workforce development, education abroad and its impact on career development. His blog, *Global Career Compass*, is widely read. He received a Fulbright International Education Administrator award to Japan. He has served on the Board of Directors of the Society for International Development-Washington DC Chapter and as President of Lisle, Inc. (a founding nonprofit member of NAFSA) for a decade. Tillman holds a B.A. in Political Science from the State University of New York at Stony Brook; M.A. degrees from Colgate University in Student Personnel Administration in Higher Education and the World Learning SIT Graduate Institute.





Teresa Smiley
King's College London
Panel Participant

Teresa Smiley earned her BA in Communication and MEd in College Student Personnel at Purdue University. While at Purdue, Teresa studied abroad in Australia. During graduate school she served as a graduate assistant in the Purdue Study Abroad Office. Upon graduation in 2004, Teresa began her career in international education with The Education Abroad Network, administering 17 study abroad programs in Australia and New Zealand. Teresa left her job in 2008 to serve as a Peace Corps Volunteer in Moldova. Upon her return to the United States, Teresa joined the Arizona State University Center as an International Coordinator in the Study Abroad Office where she administered faculty-directed, exchange, and study abroad programs in the United Kingdom and Ireland and led technology and marketing efforts for the office. In 2012 Teresa joined King's College London in creating an office in Alexandria, VA and serves as the Senior International Marketing Officer for United States and Canadian students wishing to study at King's College London.

Caitlan McDaniel

Marymount University School of Education and Human Services
Panel Participant

Caitlan McDaniel is originally from Waupaca, Wisconsin. While taking leadership courses at the University of Minnesota Caitlan worked on a capstone project focused on community organizing and critical issue resolutions with a group of International Fellows from the Hubert H. Humphrey Public Affairs School. One of the fellows, a Kenyan from the National Commission on Human Rights (KNCHR) in Nairobi, offered her an internship. Caitlan spent the next six months in Nairobi participating in the government funded and diplomatically supported KNCHR on a variety of projects and programs including improving detention facility conditions, organizing a human rights defender coalition, executing community forums for transitional justice abuses, and supporting public policy conferences. Caitlan then worked for over a year and a half. From 2011-2013 Caitlan worked at the Arlington Academy of Hope (AAH) in Bududa, Uganda as a Volunteer and Program Coordinator. AAH is a small grassroots non-profit organization that focuses



development work, Joey was an account executive for the Philadelphia-based Simon Public Relations Group where he managed media relations and editorial content development for four non-profit clients. Joey holds an M.A. in Public Policy with specialization in environmental aspects of development from the University of Maryland and a B.A. in Public Relations from The Pennsylvania State University's Schreyer Honors College.

Caroline Donovan White

Senior Director, Education Abroad Services at NAFSA
Panel Participant

Caroline is Senior Director of Education Abroad Services at NAFSA: Association of International Educators, the world's largest association dedicated to international education and exchange. As Senior Director, she develops strategy for serving education abroad professionals in operational, management, and policy roles. Caroline has worked in education management and international education since 1992. Prior to joining the NAFSA staff in September 2012, Caroline worked for 13 years in various international program office at The George Washington University. Caroline has also worked at the Institute of International Education (1995-1999) and Delphi International (1994), and for a summer high school in New York (1992-1994). Since 2008, Caroline has been an adjunct professor in the GW Graduate School of Education and Human Development, teaching a 3-credit, graduate-level seminar on management issues in international. Caroline earned an M.A. in International Education from GW and a B.A. in International Studies from AU's School of International Service. She studied abroad in Kenya, France, Jordan, Syria, Viet Nam, and Hong Kong and travelled has taken her to over 50 countries on all continents except Antarctica. Her first experience abroad was as a musician in a high school traveling orchestra, performing in Bucharest, Budapest and Vienna.



Nicole Urlass

George Washington University Career Center
Workshop Presenter

Nicole Urlass, M.Ed., is a career consultant at The George Washington University in the Center for Career Services. She has a background in college student development and counseling, focusing on providing guidance to students on their career and academic pursuits. Nicole works with students to help them understand their potential, set goals, and create a plan to achieve their goals.



2007, American University's School of International Service presented Ms. Mueller with the Alumna of the Year Award at the German Embassy. She received the U.S. Information Agency's Award for Outstanding Service in 1996, and the Distinguished Alumna Award from the Lake Park High School Educational Foundation in 1995. In appreciation for her active role in alumni affairs at American University, Ms. Mueller received the Alumni Recognition Award in 1990. Ms. Mueller has lived in Brazil, where she taught English; participated in an Experiment in International Living program in Germany; and has traveled extensively throughout Europe and Southeast Asia. In May 2001, she served as a speaker for the U.S. Department of State in Saudi Arabia, giving lectures and conducting workshops on NGO leadership. Selected publications include "Professional Exchanges, Citizen Diplomacy, and Credibility" in America's Dialogue with the World, published by the Public Diplomacy Council, and "A Half Century of Citizen Diplomacy: A Unique Public Private Partnership," published in The Ambassadors Review in Fall 2009. In October 2008, Georgetown University Press released the book Working World: Careers in International Education, Exchange, and Development, written with coauthor Mark Overmann. Ms. Mueller earned her M.A.L.D. and Ph.D. from the Fletcher School of Law and Diplomacy. She is a native of northern Illinois.

Joey Manfredo

Development Alternatives Incorporated (DAI)
Panel Participant

Joey Manfredo is an Associate Project Manager at DAI with 10 years of experience across a diverse set of disciplines including communications, organizational development, training design and facilitation, and climate change adaptation. Joey currently supports technical and administrative management for DAI's environment portfolio in the Asia region. As project manager of the USAID Pacific Islands Coastal Community Adaptation Project, he supported project start-up in the Philippines, Fiji and Papua New Guinea and has served as a Community-Based Climate Adaptation Specialist, implementing community infrastructure and climate risk mapping in Tonga and Papua New Guinea. Joey's Pacific Islands experience dates to 2005 when he served as a Peace Corps Volunteer in the Kingdom of Tonga where he was responsible for financial management and staff oversight for an independent youth development NGO. In 2008 he was nominated to serve as Peace Corps Tonga's Volunteer Leader. In this role, he created and delivered project design and management and proposal writing trainings for volunteers and local partners. Prior to his international



on development through a local community integrated multi-layered approach which includes an elementary school, a secondary scholarship program, two health clinics, a women's micro-finance institution, community outreach programs to the local public schools, and more. While at AAH, Caitlan hosted several groups of Marymount University students, faculty, and staff participating in the local teacher training and classroom tutoring programs. The partnership between AAH and Marymount University led Caitlan to let go of her roots in the Midwest and accept a position within Marymount's School of Education and Human Services in June 2013. Working out of Arlington has allowed Caitlan the opportunity to remain active with AAH where she created a Young Ambassadors Council in partnership with the Board of Directors. Caitlan holds a B.A. in Psychology and minors in Leadership and Family Social Sciences from the University of Minnesota.

Sherry Mueller

President Emeritus at National Council for International Visitors
Panel Participant

Sherry L. Mueller, Ph.D. currently serves as an adjunct professor at American University's School of International Service. She provided leadership for the National Council for International Visitors since 1996, first as Executive Director and then as President until September 30, 2011. The NCIV Board of Directors named Sherry President *Emeritus* October 27, 2011. Before coming to NCIV, she worked eighteen years for the Institute of International Education (IIE), first as a program officer and then as Director of the Professional Exchange Programs staff. During this time she was also an adjunct professor, pioneering the first course on public diplomacy at American University's School of International Service (SIS). Prior to joining IIE, Ms. Mueller served as an Experiment Leader to the former Soviet Union, an English Language Officer for the U.S. Department of State, and a lecturer at the University of Rhode Island. Ms. Mueller is an active volunteer and has served on the boards of various nonprofit organizations including World Learning (Vice Chair), the Public Diplomacy Council, Friendship Force International, Business for Diplomatic Action, and the U.S. Center for Citizen Diplomacy. She serves on the American University School of International Service Dean's Advisory Council and the Advisory Council of the International Student House in Washington, DC. In May 2011, One To World presented Ms. Mueller with the Fulbright Award for Citizen Diplomacy for "lifelong contributions to global understanding and cooperation, one handshake at a time, in the Fulbright tradition." In

