# On-Site Career Integration Initiatives:

Skill Development,

Reflection, and

**Career Planning** 

While Abroad



# **Opportunities for Career Reflection Onsite**



- Academic core course + study tour
- Business professionals as faculty
- Projects with local business envrionment
- Field studies + guest lectures
- Cultural immersion
- Career resources

## Career Resources at DIS – An Overview



Events throughout the semester

- Applying for International Internships -Workshop 1: Résumé building, work culture differences, job sites, and other resources.
- DIS CareerGate: GraduateLand partnership
- International Career Night
- Making DIS a Career Advantage Workshop 2: Résumé building, interviewing, and applying for graduate school



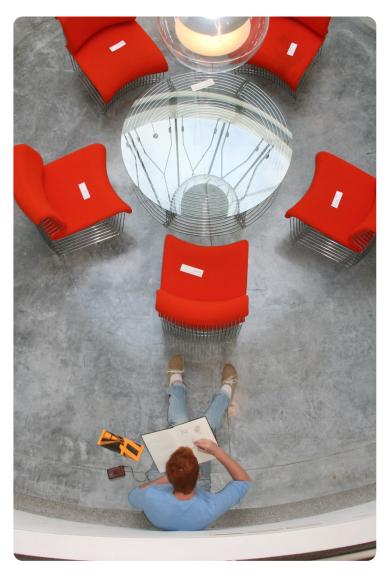
# What is the Central Purpose of the Workshops?



To help students translate their study abroad experiences and new skills into a competitive advantage on the job market — and to help them articulate these in the interview situation.



# **Three Hurdles Commonly Encountered**



- Failure to remember key experiences or inability to see their long-term importance career-wise
- Lack of details Inability to speak specifics and describe their role (passive descriptions)
- Unable to relate experience to a specific job



# The Three 'R's





- Recognize: What did you do?
- Reflect: Why was it important? What did you learn?
- Relate: Why is it important for this job position?



# Recognize: What did you do?





### Make the List!

- The Basics Outside the Comfort Zone: Lived with a homestay, Traveled to five countries, Adapted to a new academic style, Engaged with a new culture
- In the Classroom: Learned about European and Danish ways of thinking and acting in a professional context, guest lecturers, group projects
- Outside the Classroom: Visited 5 businesses, Presented at Carlsberg to their Head of Marketing, Pitched a start-up idea on study tour, Met key players in Danish industry



# Reflect: What Did You Learn? What Was Your Role?







**Yes, you lived in Denmark with a Danish Family –** why was it a challenge, what was one specific time where you overcame a cultural challenge or problem and what did you learn from it?

**Yes, you heard key speakers from multinationals give guest lectures** – did you engage with them? What did you learn in terms of differences between Denmark and the U.S.? Which approach is better and why?

**Yes, you presented at Carlsberg – but give details...** did you lead the project, how closely did you work with Carlsberg, who did you collaborate with, how did you structure your project, what methods did you use, what would you do differently in future?



# Relate: Why is it relevant for a specific





### Analyze the job description and highlight the skills the employers is seeking.

- What projects or experiences have I had that are similar to the tasks required for this job?
- Take each skill in a job ad and write out three specific examples of how you have demonstrated that skill. And BE SPECIFIC.
- Other elements that you can relate your experience to: International work environment? Similar industry? Travel required?



# **Workshop Example**





### Workshop – 3 interviewers (two take notes) and 1 candidate (then roles are swapped)

- Help students to articulate the study abroad experience in a quick-thinking environment
- Students see the interview methods and techniques of their peers they can pick up tips but also see what does not work or is off-putting (slack body language, hesitation, overconfidence, etc.)
- Gets students to think from the employers perspective brainstorming questions allows them to think about the answers they are seeking
- Feedback round focuses on strengths and weaknesses (to give them a chance to reflect and generate concrete take-homes)



# **Science Research Practicum**



### **DIS Model**

- Lab or Clinical research
- Professional setting
- Reflection
- Part of a bigger picture

### **Challenges**

- Short time frame
- Cultural differences
- DIS semester calendar creates irregularities



# **Architecture & Design Internship**



### **DIS Model**

- Part-time (10 hours per week)
- Small to Medium-sized firms
- Reflection Component

### **Challenges**

- New model
- Less availability than supervisors expect
- More attention from supervisor necessary
- Smaller, lesser know firms



# **Architecture & Design Internship**



### **Seminar Forum**

- Five meetings with faculty and peers
- Reflective journal throughout
- Cultural Comparison
- Practice vs. Academics
- Danish design sensibilities

# **Curriculum Integration Definitions**

Curriculum Integration of Study Abroad (CI) refers to a variety of institutional approaches designed to fully integrate study abroad options into the college experience and academic curricula for students in all majors (NAFSA)

Reconceptualizing study abroad as an integrated part of the educational experience

Changing the question from "how many" students to "which ones" and "when"

# **Curriculum Integration Questions**

Does the study abroad experience significantly shape the remainder of the college experience?

How does it contribute to the students' academic, personal, and career development?

How can we create effective curricular and career pathways to guide students after their study abroad sojourn?

# Student Story #1

Ari Kiener '10,

Major: American Studies

Concentration(s): African and African American

Studies, Educational Studies

Study Abroad Experience: Development and

Globalization, CIEE Khon Kaen, Thailand

Fellowship: Service Internship in International

Development, Thailand (teaching students in Khon Kaen Education Initiative (KKEI)

Fulbright English Teaching Assistant (ETA) in Thailand

# **Student Story #2**

Shane Auerbach '10

Major: French and Francophone Studies

Study Abroad: Carleton French and Francophone Studies Seminar in Mali

Fellowship: Independent Research Fellowship, Mali

Senior Thesis: The Question of Development in the Novel by (the Malian author)

Massa Maken Diabaté

# **Student Story #3**

Chloe Zelkha'13

Major: Religion

Study Abroad: CGE Augsburg, Mexico, Crossing Borders

Fellowship: Larson International Fellowship, Peru, to trek through the Vilcanota mountain range, a home to several small indigenous communities that still maintain their spiritual and agricultural traditions. Chloe explored the powerful link between land and people in Peru.

# Pathways Project(s)

Carleton Pathways Project

https://apps.carleton.edu/pathways

# Thank you!

Jamie Cathell jac@dis.dk

Jon Mayfield mayfield@umn.edu

Helena Kaufman

hkaufman@carleton.edu

