

From Access to Impact: Diversity and Inclusion in Career-focused Study Abroad

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July 14, 2016



Overview

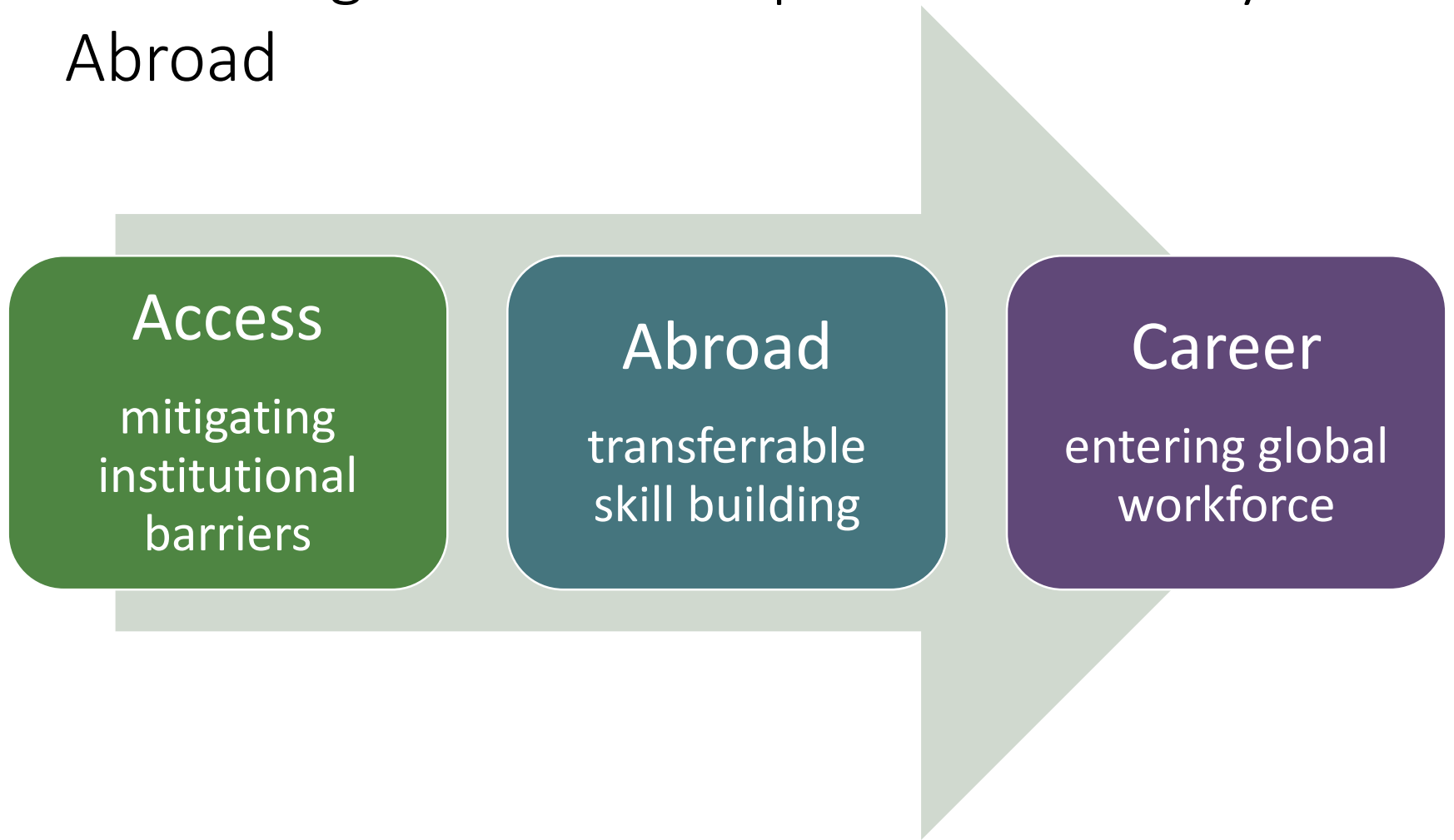
Part 1: Attracting and Supporting a Diverse Range of Students

- Curriculum
- Funding
- The Education Abroad Investment

Part 2: Intentional Program Design

- Future-Focused Study Abroad

Increasing the Value Proposition of Study Abroad



Part 1 - Attracting and Retaining a Diverse Range of Students

The Student Mindset: Low-income, first-generation college students

EXPENSIVE and SLOWS TIMELINE TO GRADUATION

- “I never entertained the idea or thought about it [study abroad] because I didn’t have the funds and couldn’t fit it into my degree plan.”
- “I have to get in and get out because I can’t afford to stay any longer.”
- One student explained that the “biggest challenge was finding course credit.”

Student Perceptions and Institutional Barriers

Too expensive

Slows path to
graduation

Nothing for
my major

I work AND go
to school

Not for people
“like me”

What’s study
abroad?

Strategies to Increase Access

Academic Barriers

- Study Abroad by Major (CI)
- Foreign credit database

Financial Barriers

- “Planning” Scholarships
- Sticker shock

“Cultural Capital” Barriers

- Strategic Partnerships
- Advising Strategies

Academic Barriers: Vocation-Driven Majors and Study Abroad

- Students need institutional endorsement – departmental stamp of approval
- Mitigating the academic risks of participation – credit guarantees and fulfilling degree requirements abroad
- Value of studying abroad in your major – career applications
- Build resources that support everyone, but really open the doors for students who have not traditionally studied abroad

Financial Barriers: Sticker Shock

REAL COST OF STUDY ABROAD

IS LESS THAN YOU THINK



Think of the REAL cost as the difference between studying on campus and studying abroad.

Example from the University of Texas at Austin

SAMPLE PROGRAM: SINGAPORE

SEMESTER ABROAD COST	\$14,532
- SEMESTER AT UT AUSTIN COST	\$13,170
= REAL COST	\$1,362

* Costs provided are estimates for Spring session in Istanbul, Turkey; Summer session in Santander, Spain; and Fall Semester in Singapore. Cost estimates include tuition, housing, food, books, local and international transportation, and personal items. UT semester costs are based on estimates from the UT Office of Student Financial Services (2012-13).

Traditional vs. Innovative Scholarships

“Just-in-time” scholarships or “planning” scholarships?

Disbursed in time to meet upfront costs?

UT Austin’s Hutchison International Scholar program

IFSA-Butler’s UpFront and First-Generation Scholars Programs

Part 2: Intentional Program Design

Building Skills for the Future

IFSA-Butler's Work-to-Study program

- mitigates Federal Work Study losses while abroad
- cash disbursed upon project completion – while abroad when all other funding has long been disbursed
- professional development, resume building, portfolio building
- valuable exercise in articulating both concrete and soft skills
 - through the application process, goal development, project management, deadlines and a tangible final product.

UnPacked

A Study Abroad Guide For Students Like Me

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HOME

ABOUT

DIVERSITY AND INCLUSION ▾

PERSPECTIVES

MONEY MATTERS

FAMILY

PROGRAMS ▾



Faith Communities

First Generation

LGBTQ+

Men and Women Abroad

Racial and Ethnic
Identities

STEM

Students with Special
Needs

Student Athletes

Veterans



Exploring t

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c System: Tutorial Style



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First to Go Abroad

February 12, 2016

Diversity and Inclusion

Perspectives

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Overcoming Anxiety Abroad

Integrated Pre-Professional Program Design

- Recalibrate marketing materials to focus on pre-professional imagery
- Embed cultural engagement and support
- Provide transparent and vetted course curriculum, especially leveraging the flexibility of direct-enroll study abroad at prestigious institutions
- Make available tactile, pre-professional opportunities
 - science laboratory work (at no extra charge)
 - professional clubs/societies for networking
 - internships



Thoughts?

Taking risks

Giving it time

Connecting the dots

Follow up: mmccullers@ifsa-butler.org