

UNIVERSITY OF MINNESOTA
Study Abroad Curriculum Integration

International Education for Undergraduates

Communication Innovations

Messages about study abroad can be incorporated into publications for internal or external use, print or electronic, and for mass distribution or for a specific audience. Colleges and departments have shared examples of the many ways in which they are integrating study abroad messages into their communications and advising plans. The following list may include ideas that suit your unit.

Letter of Admission: *“Resources within the college and university provide exceptional opportunities for students undergraduate programs. These opportunities include...study abroad...”*

New Student Parent Packet: Study abroad info in parent packet and in career development information presented to parents. *“XXXX expects that our students will study abroad.”*

Scrapbooks and Montages: Various offices have requested that students bring in study abroad photos and have created montages on their walls or scrapbooks in their offices. Students bring their friends into the office to show their pictures and talk about their experiences, and other students can peruse the photos as well.

Map Pinning Events: Departments and colleges have used map pinning events to bring together international students, study abroad participants, and faculty with international research interests, and also created attractive and informative promotional displays.

Alumni Communications: Units have informed alumni about the new emphasis on study abroad within their disciplines. They have solicited support for internationalizing their programs.

Student and Faculty Panels: Units have held various sorts of events for students highlighting student and faculty international experiences. These have included panels highlighting faculty research interests, staff site visit experiences, and student’s study abroad, internship abroad, and directed research abroad experiences.

Web Development:

Here are a few ideas spotted around the University:

- Direct links to the campus study abroad office from student-related departmental pages, course pages, student services pages.
- Current study abroad topics (deadlines, information session schedules, highlighted programs, etc) listed in “hot links” or “news” sections of student-centered websites.
- Study abroad questions posed in monthly interactive web segments, and study abroad information pushed to students as part of regular unit-wide e-mail updates.
- Small study abroad web pages built with unit-specific information (including links to advising tools like the *Academic Interest Advising Sheets*, *Language Intensive Advising Sheets*, *Study Abroad Major Advising Sheets*, links to pages updated by students abroad, links to faculty pages related to study abroad programs they lead or that they know and love.)

Study abroad messages have also been incorporated into new student orientation, career services emails or newsletters, undergraduate handbooks, departmental brochures, 4-year plans, advising sheets, and advising appointment protocols.

If you would like more information or help instituting any of these ideas in your unit, please contact Santiago Fernández-Giménez, Curriculum Integration Communications, at 624-4172 or ferna010@umn.edu.