
Management of Cultural Heritage

COURSE DESIGNATOR TLDO 3239

Language of Instruction Spanish

NUMBER OF CREDITS 3 credits

Contact Hours 45 hours

COURSE DESCRIPTION

In this course the idea of Cultural Heritage will be introduced and analyzed from the perspective of the western world. Cultural Heritage will be conceived as the set of material and immaterial goods which have been inherited from the past, are enjoyed in the present, and that are worth preserving for generations to come. In addition to learning about Spain's Cultural Heritage, student will learn about the measures put in place to protect and preserve that Heritage.

INSTRUCTOR

TBD

COURSE GOAL

The goal of this course is for students to gain understanding of the concept of Cultural Heritage, especially in the context of Spain, and study the ways in which cultural heritage is managed and preserved in Spanish law and society.

METHODOLOGY

The information available to the student regarding the contents of this course will be presented in the following way:

- Presentation of theories and in-class discussion.
- Colloquiums
- Visits to Cultural Heritage Management Projects in the city and province of Toledo.
- Complementary Texts.
- Specific documentaries to be viewed in class.
- Course texts in CD format.

REQUIRED READING/MATERIALS

Campillo Garrigós R. (1998). La gestión y el gestor del Patrimonio Cultural. Edit .KR

Fernández Zamora Ana. (2006). Turismo y Patrimonio Cultural. Universidad de Jaén.

Querol María Ángeles (2010). Manual de gestión del Patrimonio Cultural. Edit. AKAL.

GRADING

CRITERIA FOR GRADING AND GRADING STANDARDS

Grading Rubric		
A	93-100	Achievement that is outstanding relative to the level necessary to meet course requirements.
A-	90-92	Achievement that is significantly above the level necessary to meet course requirements.
B+	87-89	
B	83-86	
B-	80-82	Achievement that meets the course requirements in every respect.
C+	77-79	
C	73-76	
C-	70-72	Achievement that is worthy of credit even though it fails to meet fully the course requirements.
D+	67-69	
D	60-66	
F	0-59	Represents failure (or no credit) and signifies that the work was either (1) completed but at a level of achievement that is not worthy of credit or (2) was not completed and there was no agreement between the instructor and the student that the student would be awarded an I.

Summary of how grades are weighted:

Group Work: News File	30%
Individual Portfolio	30%
Group Work: SWOT/CAME analysis	30%
Attendance/Participation/Effort	5%
Professor's Overall Evaluation	5%
Overall Grade	100%

COURSE CONTENT

Topics:

1. History of the concept of cultural heritage
2. Spanish Historical Patrimony Law
3. Autonomous Legislation. Ecclesiastical Cultural Heritage
4. Elements of the Spanish Historical Cultural Heritage: Goods of Cultural Interest.
5. Intangible Cultural Heritage
6. Comprehensive Concept of Cultural Heritage: Cultural/Natural.
7. Agents and Environments for the management of Cultural Heritage.
8. Parks and Archeological Zones. Comprehensive Projects.
9. Cultural Heritage and Society: Pedagogy and Diffusion.
10. Centers of Interpretation. Historical Reconstruction.
11. Cultural Tourism. New Perspectives.
12. Spanish Cultural Heritage: Humanity's Cultural Heritage.

“All of the measures....only make sense if, in the end, they lead to a greater number of citizens being able to contemplate and enjoy the works that are the heritage of the collective capabilities of a people” (Spanish Historical Patrimony Law, 1985)

ATTENDANCE POLICY

Regular attendance and punctuality are mandatory in order to earn full marks. The final grade will take into consideration preparation required for class (i.e. readings) and participation in class discussions. If you miss any meetings without an excused absence from the on-site director, your final grade will be dropped accordingly. In the case of absences, it is the student's responsibility to find out what information was given in class including any announcements made.

UNIVERSITY OF MINNESOTA POLICIES AND PROCEDURES

Academic integrity is essential to a positive teaching and learning environment. All students enrolled in University courses are expected to complete coursework responsibilities with fairness and honesty. Failure to do so by seeking unfair advantage over others or misrepresenting someone else's work as your own, can result in disciplinary action. The University Student Conduct Code defines scholastic dishonesty as follows:

SCHOLASTIC DISHONESTY:

Scholastic dishonesty means plagiarizing; cheating on assignments or examinations; engaging in unauthorized collaboration on academic work; taking, acquiring, or using test materials without faculty permission; submitting false or incomplete records of academic achievement; acting alone or in cooperation with another to falsify records or to obtain dishonestly grades, honors, awards, or professional endorsement; altering forging, or misusing a University academic record; or fabricating or falsifying data, research procedures, or data analysis. Within this course, a student responsible for scholastic dishonesty can be assigned a penalty up to and including an "F" or "N" for the course. If you have any questions regarding the expectations for a specific assignment or exam, ask.

STUDENT CONDUCT

The University of Minnesota has specific policies concerning student conduct and student needs. This information can be found on the Learning Abroad Center website.