

Excellence in Leading Learning Abroad Series

Academic Year 2019–2020 Workshops



The Learning Abroad Center (LAC) hosts sessions with discussion topics relevant to current and past learning abroad program leaders, as well as those interested in leading a future program. All sessions are facilitated by current or past program leaders, LAC staff, or campus experts, and are highly interactive.

Things to Consider When Marketing to Generation Z

Who are our current students? What motivates them? What are they concerned about? This session will discuss research the LAC Marketing and Communications team has conducted and how your programs can be best promoted to Gen Z students.

Friday, October 25, 12–1:30 p.m.

110 Heller Hall

Antonia C. Lortis is the Marketing Director for the Learning Abroad Center.

Digital Storytelling & Journaling

Explore ways you, as a program leader, can incorporate student digital stories and/or journaling into your course as a method of processing and synthesizing learning. Additionally, learn how concept-mapping can be used as a method for in-country debriefing.

Friday, November 15, 12 p.m. – 1:30 p.m.

110 Heller Hall

Nikki Letawsky-Shultz is the Assistant Dean for Student Affairs and International Programs in the College of Biological Sciences.

Forming—Storming—Norming—Performing: Supporting the Diversity Within the Group

Students on instructor-led programs have often thought about, and are prepared, to experience culture shock within the host culture. However, they're often less prepared to confront diversity within the group. Learn from experienced leaders about how to take the group "temperature" and support the stages of group development. Learn techniques and tools for establishing the group development in advance vs. when it's necessary to pivot and respond in the moment to identify and work through confrontation.

Date forthcoming—spring 2020

Simone Gbolo is the Executive Director of the Public Policy & International Affairs program in the Humphrey School of Public Affairs.

Nate Whittaker is an instructor in the School of Social Work in the College of Education and Human Development.

Mike White is the Associate Dean for Academic Programs and Faculty Affairs in the College of Food, Agricultural, and Natural Resource Sciences.

A Room of One's Own: Finding Balance as a Program Leader

How well we're able to take care of ourselves directly reflects on how we take care of our students. This session will focus on how to balance the multiple roles of a program leader while still finding time to recharge and take care of your own needs during what can be a physically, mentally, and emotionally exhausting journey. This workshop will provide resources and tools for self-care and well-being.

Friday, April 3, 2020, 12–1:30 p.m.

289 Humphrey

Aaron Asmundson is the Program Director for Leadership Enrichment Programs in the Leadership Education and Development—Undergraduate Programs office.

For session location and more information, visit

z.umn.edu/ellas

or contact Lindsey Lahr at lahr0039@umn.edu

LEARNING ABROAD CENTER

UNIVERSITY OF MINNESOTA