Leveraging Partnerships Within the University of Minnesota

Learning Abroad Center & President’s Emerging Scholars
Program Components

Optional summer seminar
Peer mentoring
Fall conference for first-year students
Open House
Homecoming parade
End of year celebration
Online goal articulation exercises
Scholarship in years 1 and 4
Opportunities for additional scholarships
President’s Emerging Scholars

**Mission**
The PES Program ensures timely graduation of its participants by encouraging and supporting academic, career, and personal wellbeing through scholarships, programming, professional advising, and peer mentoring.

**Selection**
Office of Admissions’ holistic review process of students who meet (qualitative) criteria.

**Theoretical Foundations**
PES aims to support students’ self-authorship development. How does your identity inform your college experience?
PES subscribes to an equity cognitive frame as a program foundation (Bensimon, 2005). Applied to program selection and scholarships for opportunities.

Partnership Search for Scholarship: Intended Outcomes

- Reach students who wouldn’t otherwise go abroad
- Increase diversity of study abroad participants
- Support semester programs
Why Partner with PES?

- Peer mentor model
- Diversity of Students
- Ripple effect
- Underrepresented in study abroad
Partnership Search for Scholarship

Award covers the difference between the estimated cost of attendance on campus and total cost of participating in a semester program, up to $6,000.

Goal - Increase the number of PES students participating in semester-long study abroad programs.

Goal - Make study abroad more accessible to PES students by reducing financial barrier.
Study Abroad Participation by PES Students

- **2013-14**: 2.9% of 478 students (14 students)
- **2014-15**: 5% of 993 students (50 students)
- **2015-16**: 7.2% of 1,534 students (111 students)
- **2016-17**: 8.5% of 1,895 students (162 students)
- **2017-18**: 8% of 2,095 students (167 students)
Semester vs Internship Program Participation

Program Duration
- Long Program
- Short Program

<table>
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<th>Year</th>
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<th>2015</th>
<th>2016</th>
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“I'm a business and marketing education major and I studied abroad in Dublin, Ireland. I interned there at Design Enterprise Skillnet, which was a consulting firm for design companies. It was pretty cool to see how they do business because we worked in an environment with other small companies—it was like a big office. Seeing how a lot of them interact and communicate with each other and how they do business; a lot of people own a small business on the side, so that was pretty interesting to see… I learned that I'm very adaptable.”

–

Ismail

Business and Marketing Education major

Study Abroad in Dublin
Scholarship Recipients
6 College of Liberal Arts
2 Carlson School of Management
2 College of Education & Human Development
1 College of Biological Sciences
1 College of Design
Career Integration Planning

**Global Identity**
Global Identity online course at no cost

**Conversation Prompts**
Incorporate career-focused prompts for students to talk about their experience at the annual reception for new awardees or fall conference (depending on when they go abroad)

**Career Counseling**
Encourage/require recipients to meet with career counselor before and/or after study abroad experience

**Essay Application**
Application process to include an essay with a connection to career

**Internships**
Dig into internship % data more to see if want to/how to promote internships