



Increasing International Internship Participation through Innovative Partnerships



PennState



Marietta College

Agenda

- Introductions
- Importance of International Internships – data and research
- Shared Goals & Institutional Background
- Strategies to Overcome Barriers
- Best Practices – handout
- Questions





Presenters:

Chelsea Keen, Global Experiences Coordinator, Career Enrichment Network
Penn State University | College of the Liberal Arts

Hilles Hughes, Director, Career Services, Marietta College

Eliza Leland, Senior College Relations Manager | Internship Programming
Internship Program Advisor for Cape Town & Paris, IES

Angela Liu, College Relations Manager | Internship Programming
Internship Program Advisor for Vienna, Berlin, & New York, IES

Learning Outcomes

- Articulate how participating in an international internship can impact a student's professional development and/or career opportunities
- Identify existing barriers that may prevent students from pursuing international internships and strategies to overcome these barriers
- Identify 3-5 collaboration strategies to enhance student participation in global experiential education experiences



Trivia Question

What is the average **offer rate (%)** for **full-time employment to students who have completed an internship?**

Source: National Association of Colleges and Employers (NACE)



Trivia Question

What percentage of graduates stated that **they obtained their current positions directly from their internships or internship contacts?**

Source: NACE Center For Career Development & Talent Acquisition



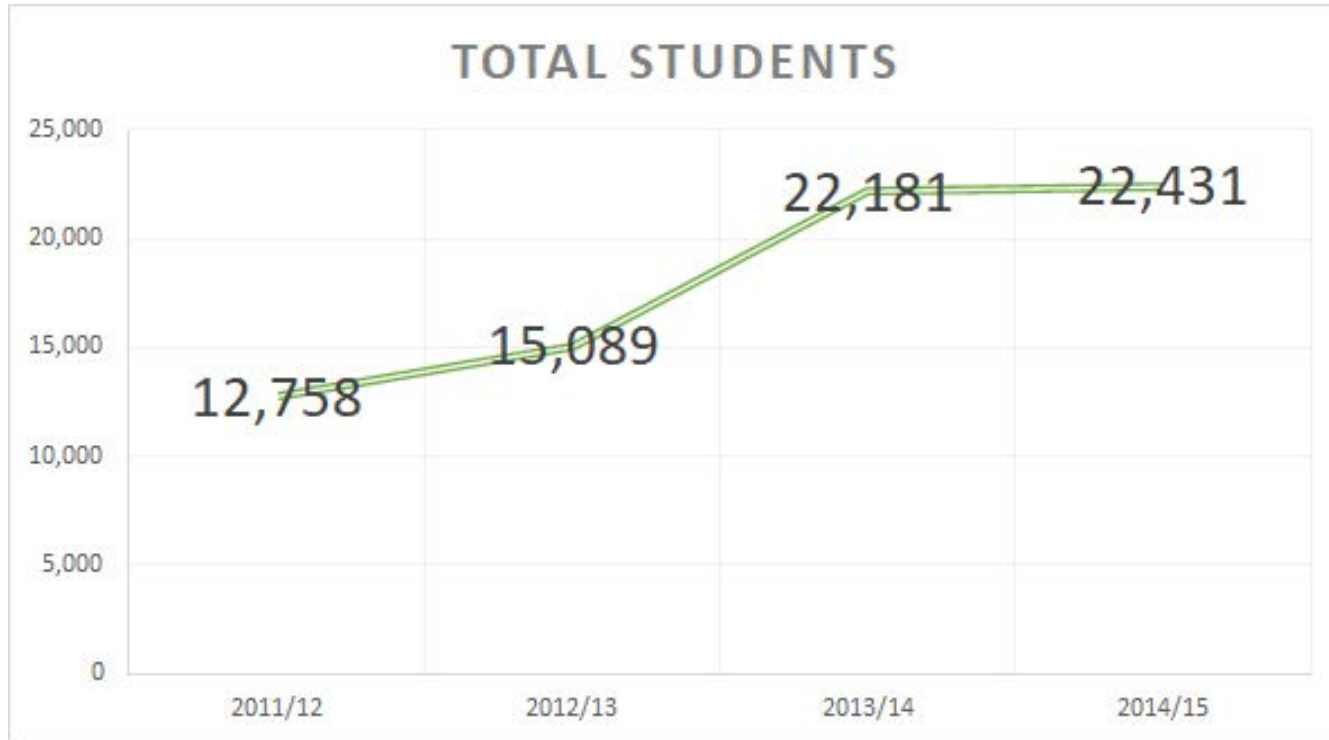
Trivia Question

What percentage of graduates reported that **internships helped them shift their career directions** either significantly or slightly by changing the focus of classes or majors?

Source: NACE Center For Career Development & Talent Acquisition



Upward Trends for International Internships



22,431 Students Non-credit International Internships



19,000 Students For-Credit International Internships



The Benefits of Internships Abroad



From the Employers Perspective...



“In my experience, students who are earning school credit have been more **accountable** than students just receiving monetary compensation. They seem to **care more** about their level of performance and the future impact it could have on their GPA for grad school or future internships.”



From the Interns Perspective...



“This summer I’m interning at Aspire Digital, a digital marketing agency in Dublin, Ireland. I’m really enjoying this internship because I’ve been given so many tasks that contribute greatly to many of the client campaigns that Aspire is running. **I have written website reports, created Google ads and have done an immense amount of research for Aspire’s different clients. My co-intern and I were also given the responsibility of developing a 6-month social media marketing strategy for Aspire Digital.** Along with that, I’ve gotten the chance to work with different websites and programs that will be **useful for me to understand in my field.**”



Shared Goals for Students



- Career Competencies
- Intercultural Competencies
- Professional Development
- Cultural Immersion
- Appreciation for Diversity



Institutional Context



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- Large, public university
- Centralized & decentralized model
- University-approved education abroad programs



Marietta College

- Small, private college
- Centralized model
- Students can select any education abroad program





- Non-profit study and internship abroad provider that was founded in 1950
- Offering 20+ internship abroad programming options over the summer and semester
- Over \$5 million in scholarships and financial aid



College Relations Manager



Program Advisor



Internship Coordinator

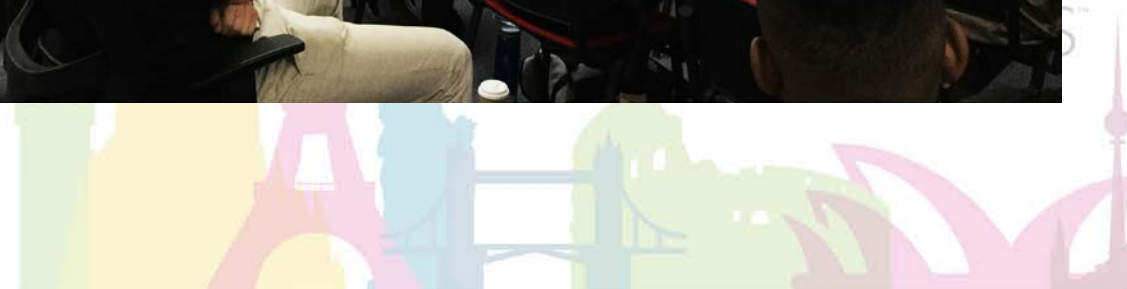


On-Site Staff



Strategies to Overcome Barriers

- Scholarships
- Offer summer program options
- Help students prioritize
- Use providers as resources and offer campus wide fairs
- Provide crisis management plans
- Work with academic department
- Peer to peer advising/scholarships



Best Practices:

Increasing International Internship Participation

Establishing & Cultivating Partnerships with Providers

- Research & vet potential partners based on institutional structure and processes
- Networking with partners through conferences, university/site visits
- Facilitate connections between partners and faculty

Promoting & Marketing Opportunities to Students

- Update your website to include international internships & partners' weblinks
- Offer information sessions about international internship opportunities and resources
- Partner with faculty (especially language faculty) to speak to classes about opportunities

Questions? Please feel free to reach out to us!

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