CEHD Global Café I Getting the Most from Your Experience Abroad through Career and Curriculum Integration

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Know why you are having an international experience and be intentional about how it integrates and relates to your academic and career goals!
Introductions

- Name, Year and Major
- International Experience
Curriculum/Major Integration

### Learning Abroad Major Advising Pages

Academic departments and the Learning Abroad Center collaborate to create advising resources for degree programs to assist students as well as academic advisors, faculty, and study abroad professionals.

If an advising resource is not listed for your major it does not limit your eligibility to study abroad. Contact the Learning Abroad Center for more resources on choosing an appropriate program.

Order Copies of Learning Abroad in Your Major information

### University of Minnesota—Twin Cities

#### Non-Major: Learning Abroad Advising Resources
- Honors Students
- Leadership Minor
- Medicine, Public Health & Health Sciences
- Pre-Law
- Sustainability Studies Minor
- Learning Abroad Resources for Undeclared Students

#### College of Biological Sciences
- Biological Sciences (for all CBS majors)

#### Carlson School of Management
- Business

#### College of Liberal Arts
- African American & African Studies
- American Studies
- American Indian Studies
- Anthropology
- Architecture BA
- Art
- Art History
- Biology, Society, and Environment
- Chicano Studies
- Child Psychology
- Classical & Near Eastern Studies and

#### College of Education and Human Development
- Business and Marketing Education
- Early Childhood Education Foundations
- Elementary Education Foundations
- Family Social Science
- Human Resource Development
- Kinesiology
- Leadership Minor
- Recreation, Park, and Leisure Studies
- Sports Management
- Youth Studies
Career Integration

- Before
- During
- After
Before

• Engage in self-assessment and reflection
• Be intentional and purposeful
Before

• Create a clear relationship between your academic/ career goals and your international experience
  – Talk to advisors, career counselors, learning abroad staff, alumni & professionals in your field
  – Research positions in your field & industry
  – What do you hope to gain from your international experience?
  – Consider knowledge, skills and experiences, along with personal growth and transformation
Before

• Think about the type of international experience
  – Academic coursework
  – Internships and community service
  – Length of experience
  – Intensive learning
  – Language skills
Before

• How can an international experience make you stand out?
  – You have a brand whether you know it or not. The question is whether or not you are actively creating it and communicating it!
  – How does an international experience fit with your personal brand?
Your personal brand is…

‘A unique message that gives the other party an idea of who you are, what you bring to the table in terms of your skills and experience, why you are unique, and why what you have is of value to them.’ TheSavvyIntern
Personal Brand

• Your unique promise of value!
  – It’s what you’re known for. It’s what people seek you out for.
  – It’s what differentiates you.
  – It reflects your vision, purpose, passions
  – It’s authentic and genuine.
  – It’s your story packaged to highlight the most relevant skills and experiences to employers.
  – What do people think about you when you walk in a room?
Online Identity

• Google yourself!
• Employers will google you.
• A way to communicate your story and personal brand.
• Establish yourself as an expert and/or thought leader
What do you hope to gain from an international experience that would enhance your personal brand and online identity?
The Employers Point of View

What can you do for me?
Be uncomfortable! Make mistakes and take risks. Gain confidence!
During

• Take responsibility for your own learning & be seriously engaged in your experience

• Make Connections
  – Build your network
  – Develop friendships and professional relationships
  – Conduct Informational interviews
  – Connect with alumni
During

- Rock star moments
  - Document and share with others
  - Practice talking about them

- Develop your personal brand and build your online identity
  - LinkedIn
  - Blog & video blog
  - Facebook, Twitter #, Instagram, Pinterest
  - Flickr
After

• Marketing Materials
  – Demonstrate evidence of your personal/professional growth & development
  – Articulate the knowledge and skills your developed, used and gained
  – Sell yourself!
After

- Resume and Cover Letter
  - Location of experience on resume
  - Summary of Skills or Career Profile
  - “Cultural Competency” or “International Experience” section
  - Transferable skills
  - Tailor your resume
  - Reflect your personal brand
  - Be specific
After

• Networking and Interviewing
  – Be strategic and prepared with stories and examples
  – Research position descriptions and focus your stories and examples, make the relevant
  – Incorporate into your elevator speech
  – Rock star moments & behavioral interview questions
  – Why did you choose to have an international experience?
  – How have you grown and developed personally and professionally?
After

• Personal Brand & Online Identity
  – How does your international experience make you unique or stand out from others?
  – LinkedIn Profile
  – Social Media
  – Website, Portfolio or Blog
  – Multimedia
Future

- Your career path and career-decisions
- Values – what’s most important to you
- Type of organizations
- Promotions and advancement opportunities
Questions?